

## Nonprofit Targeting Infertility Awareness in Minority Women Appearing at Black Women's Expo

*Appearance of Fertility for Colored Girls NFP is the first time infertility awareness is discussed in expo's 20-year history*

CHICAGO, March 24, 2014 – Fertility for Colored Girl NFP, the organization dedicated to offering hope and information about options for women and couples of color trying to conceive, will have a booth and a panel discussion at the Black Women's Expo this weekend March 28-30.

The panel will take place at the The Black Women's Expo on Sunday, March 30, 2014 from noon to 1:30 p.m. It is the first time that an infertility awareness organization has hosted a panel at the expo, which is celebrating 20 years this year, said FFCG Founder Rev. Stacey Edwards-Dunn.

“FFCG is extremely excited to be included in the BWE this year,” Edwards-Dunn says. “The fact that we have a panel discussing infertility and reproductive health for the first time in BWE's history signifies the increasing need for real conversation regarding this issue in the black community – which is rarely discussed.”

Statistics show 7.3 million people in the United States are affected by issues of infertility but black women are twice as likely as white women to experience these issues. Still, black women are less likely to seek treatment, according to experts.

FFCG was started by the Rev. Stacey Edwards-Dunn, whose own six-year struggle with infertility resulting in seven unsuccessful invitro fertility (IVF) treatments compelled her to reach out to other women and couples trying to conceive. But this year, Edwards-Dunn and her husband have announced their own pregnancy. The news makes Edwards-Dunn more determined than ever to show others trying to conceive that there is hope.

FFCG is unique because it offers a holistic approach to fertility infertility, incorporating the expert advice of nutritionists, obstetricians and gynecologists address the biological solutions; adoption agencies and family planning experts. The organization recently hosted a webinar about egg donation with Tomiko Fraser-Hines, the first black model to be signed to a major cosmetic line, who shared her experience conceiving twins.

Edwards-Dunn and FFCG have been featured in various media outlets, including Chicago's Inspiration 1390, WVON 1690 AM and the Tom Joyner Morning Show. For more information, log on to [www.fertilityforcoloredgirls.org](http://www.fertilityforcoloredgirls.org).

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